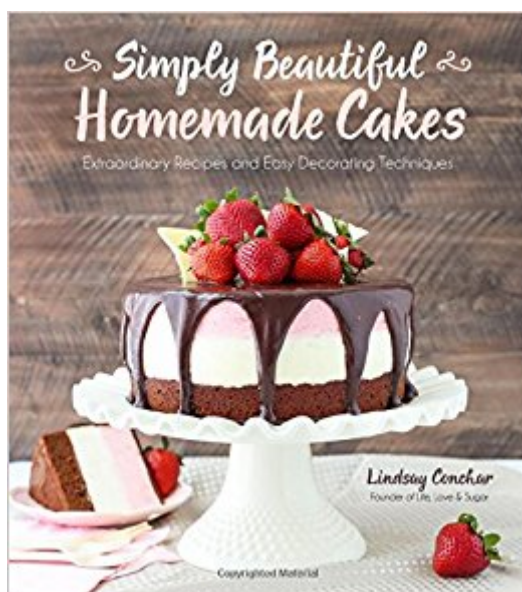


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# Simply Beautiful Homemade Cakes: Extraordinary Recipes And Easy Decorating Techniques



## Synopsis

Incredibly Flavorful & Gorgeous Cakes to Celebrate All Year Long! In *Simply Beautiful Homemade Cakes*, Lindsay Conchar shares 65 mouthwatering recipes paired up with simple decorating techniques to take your cakes to the next level. The cakes feature popular flavors that are sure to satisfy everyone's favorite sweet-tooth craving. Lindsay teaches her secrets to frosting a perfectly smooth cake, piping simple designs with buttercream frosting, getting that beautiful drizzle and creating trendy looks such as rustic ruffles. Whether it's for a special party, a holiday or just a treat for yourself, the cakes in this book are sure to impress both in taste and style! Dazzle your friends and family with cakes such as Cinnamon Roll Layer Cake, Key Lime Cheesecake, Chocolate Mousse Brownie Cake, Chocolate Peanut Butter Cupcakes, Birthday Explosion Ice Cream Cake (no ice-cream machine required!) and Eggnog Spice Cake for the winter holidays. Follow Lindsay's decoration ideas for each cake or mix and match for your own pretty twist. Either way, you're sure to end up with a delicious winner! *Simply Beautiful Homemade Cakes* inspires you at every page to do what cakes do best—bring joy to the lives of your friends and family.

## Book Information

Paperback: 256 pages

Publisher: Page Street Publishing (October 25, 2016)

Language: English

ISBN-10: 1624142826

ISBN-13: 978-1624142826

Product Dimensions: 8 x 0.4 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars 45 customer reviews

Best Sellers Rank: #68,165 in Books (See Top 100 in Books) #181 in Books > Cookbooks, Food & Wine > Desserts

## Customer Reviews

Lindsay has created a wonderfully delicious and accessible guide to baking the most sensational cakes for every occasion. The recipes are mouthwatering, the photos are stunning and Lindsay's kind and unique voice just pulls you right into the kitchen to get baking! If you love cake (and really who doesn't?), you NEED this book! — Jocelyn Delk Adams, author of *Grandbaby Cakes* Inspiring, helpful and beyond creative, *Simply Beautiful Homemade Cakes*

shows you how to turn common ingredients into beautiful masterpieces. If you have ever dreamed of unleashing your inner creativity, this book is perfect for you! • Amanda Rettke, author of Surprise-Inside Cakes and founder of IAmBaker.net • With foolproof recipes, smart techniques and beautiful execution, Lindsay makes the art of cake baking approachable and achievable in every kitchen. Simply Beautiful Homemade Cakes inspires bakers of all levels to whip up their own delectable masterpiece. The only thing missing is a fork. • Carrie Sellman, founder of TheCakeBlog.com

Lindsay Concharis the baker and photographer behind the popular baking blog Life, Love & Sugar. Her dessert recipes are regularly featured on the websites of Better Homes and Gardens, Cosmopolitan, Country Living, Redbook, Fox News Magazine, the Cooking Channel and more. Lindsay lives in Atlanta, Georgia.

We just used Lindsay's recipes to bake two birthday cakes, and they were fantastic! The recipes were easy to understand, and her explanations for how to decorate were so clear and helpful. I had never made a cheesecake before, but it turned out deliciously, thanks to her helpful tips. The other thing I love about this cookbook is the gorgeous photos. They are inspiring to view. For those with kids, this cookbook is a surprising hit, too. My crew loves looking through it, and the 10 y.o. is the one who did the decorating, following Lindsay's great instructions. We can't wait to make more items from the book and her blog.

I have had the good fortune to work with Lindsay and to be a "taste tester" of many different cakes. (A tough job, but someone has to do it!) They are ALL gorgeous and delicious. And the pictures of the cakes in this book will make you ponder whether you can eat the book! :) Lindsay sweats all the details in taste and presentation, so you don't have to. A perfect gift for the baker in your life!

I don't know how anyone could give this book less than 5 stars. I would give it a million stars if I could. I have been following Lindsay's blog for a couple years now. So far, all the recipes I made from her blog have been awesome. Her ice box cakes are off the chain. Sooooo easy and no bake. The pictures in this book are simply gorgeous. I personally like cookbooks with lots of pictures so I know what the final product looks like. There is a picture with every single recipe in her book. I'm not a beginner baker. In fact, I have been baking for 40 years. This is a cookbook for all levels of bakers. Her recipes are on point. We all like to tweak recipes to make it fit our taste. With Lindsay's,

I never have to. It's ALWAYS on point. Well done, Lindsay ! You have done an awesome job. Can't wait to make some of these sweet treats !

This is a great cookbook. The book is filled with mouthwatering cake recipes with gorgeous accompanying pictures. I think one of the best things that Ms. Conchar does in the book is to give extremely useful tips and advice on how a person can make the best cake possible. This includes everything from cake mixing and icing tips, to the ingredients you use and even the best type of pans to use. The tips she provides can even be applied to other baking endeavors as well.

I have a bit of a sweet crush on Lindsay. Her blog Life Love Sugar is totally stalk-worthy. Okay, creepiness aside, she really is a very talented baker. She explains everything in detail and gives you an idea of how long the dessert will stay fresh. Her recipes are easy to follow and they turn out beautifully. Some of the desserts are a little ingredient pricey but not all of them. I'm super glad I bought this book. People think I'm a very talented baker but the truth is it's people like Lindsay Conchar who make me look good.

I've purchased 3 of these books, 1 for myself and 2 for gifts. The recipes and photographs are wonderful and the how to portion very helpful. I haven't made recipes from the cookbook yet, but have made several from her website and all have turned out delicious and beautiful!

Have enjoyed this one book so very much. Beautiful, fun cakes to do. Thank you.

Some great recipes and ideas here!

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